



Istanbul Cable & Wire 09

**“New Technology for Global Markets”
2-3 November 2009, Istanbul, Turkey**

a technical conference co-organised by:



SPONSORSHIPS AT ISTANBUL CABLE & WIRE 09 2-3 November 2009

Great opportunities for a high profile from the moment that the sponsorship is booked right up to and during the conference and beyond!

The contributing sponsor or exclusive sponsor will receive the following highly prestigious recognition:

- Printed sign(s) at the event
- Acknowledgement in pre-conference materials, brochure and co-organisers' websites
- Acknowledgement in conference materials/CD
- Full page advert in Conference CD for exclusive sponsors and free tabletop exhibit (for sponsors providing €3,000 or more)
- Verbal recognition by chairman from conference podium
- Range of sponsorship opportunities to suit every budget
- Exclusive sponsorship or shared sponsorship opportunities available

Consider Why It Is Worth Sponsoring Istanbul Cable & Wire 09 Now:

- Conference will be extensively marketed in Turkey, CIS region, Middle East, Gulf States, India and worldwide
- The speakers panel will include top experts in their field from around the world to attract delegates from far and wide
- Many customers/potential customers will be there, offering tremendous cost-saving opportunities for contact and networking
- There will be extensive media coverage in trade press, association publications and websites so sponsors get regular exposure over a long period continuing after the event in the conference CD.
- Reputation of co-organisers for organising prestigious and acclaimed wire and cable conferences

**RESERVE YOUR CHOSEN SPONSORSHIP NOW BY PAYING 10% DEPOSIT
WITH BALANCE NOT PAYABLE UNTIL APRIL 2009**



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for Global Markets”**

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SPONSOR APPLICATION FORM

Our company would like to sponsor the following events at Istanbul Cable & Wire 09:

(Please tick the contributory or exclusive sponsorship you require)

SPONSORSHIP OPPORTUNITY	DATE	SHARED SPONSORSHIP	EXCLUSIVE SPONSORSHIP
Delegate Lunch	2 NOV		SOLD
Refreshment Break	2 NOV (AM)		SOLD
Refreshment Break	2 NOV (PM)		SOLD
Cocktails at Banquet	2 NOV (PM)	<input type="checkbox"/> € 3,000.-	<input type="checkbox"/> € 5,000.-
Conference CD	-	<input type="checkbox"/> € 2,000.-	<input type="checkbox"/> € 5,000.-
Audio Visual Service Ferrous	2 NOV	<input type="checkbox"/> € 1,200.-	<input type="checkbox"/> € 2,000.-
Audio Visual Service Non-Ferrous	2 NOV	<input type="checkbox"/> € 1,200.-	<input type="checkbox"/> € 2,000.-
Tour Transport Ferrous	3 NOV	<input type="checkbox"/> € 500.-	<input type="checkbox"/> € 750.-
Tour Transport Non-Ferrous	3 NOV	<input type="checkbox"/> € 500.-	<input type="checkbox"/> € 750.-
Gala Dinner	2 NOV	<input type="checkbox"/> € 7,500.-	<input type="checkbox"/> € 15,000.-
Interpreters Ferrous	2 NOV		SOLD
Interpreters Non-Ferrous	2 NOV		SOLD
Main Conference Sponsor	2-3 NOV	<input type="checkbox"/> € 7,500.-	<input type="checkbox"/> € 10,000.-
Registration Desk	2-3 NOV		SOLD
Badges / Lanyards	2 NOV		SOLD

Company: _____

Address: _____

Postcode: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

Signature: _____

Date: _____

Name (Print): _____

Position: _____

DEPOSIT PAYMENT OPTIONS (10% OF TOTAL)

All payments must be made to International Wire & Machinery Association, payable in the currency stated exclusive of bank and currency exchange charges and must be paid within 30 days of invoice.

Payment by credit card
 Cheque Herewith
 Please Invoice

Please charge my:
 Access/Mastercard
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(Please note that credit card transactions will be conducted in Pounds Sterling (£) at current €/£ exchange rates)

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**International Wire &
Machinery Association**

FAX THIS FORM DIRECT TO:

Fax: +44 1926 314755

BOOK NOW FOR IMMEDIATE RECOGNITION AS A CONFERENCE SPONSOR

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