



Istanbul Cable & Wire 09

“New Technology for Global Markets”
2-3 November 2009, Istanbul, Turkey

a technical conference co-organised by:



SPONSORSHIPS AT ISTANBUL CABLE & WIRE 09 2-3 November 2009

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- Acknowledgement in conference materials/CD
- Full page advert in Conference CD for exclusive sponsors and free tabletop exhibit (for sponsors providing €3,000 or more)
- Verbal recognition by chairman from conference podium
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Consider Why It Is Worth Sponsoring Istanbul Cable & Wire 09 Now:

- Conference will be extensively marketed in Turkey, CIS region, Middle East, Gulf States, India and worldwide
- The speakers panel will include top experts in their field from around the world to attract delegates from far and wide
- Many customers/potential customers will be there, offering tremendous cost-saving opportunities for contact and networking
- There will be extensive media coverage in trade press, association publications and websites so sponsors get regular exposure over a long period continuing after the event in the conference CD.
- Reputation of co-organisers for organising prestigious and acclaimed wire and cable conferences

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